Flexibly Modeling Shocks to Demographic and Health Indicators with Bayesian Shrinkage Priors

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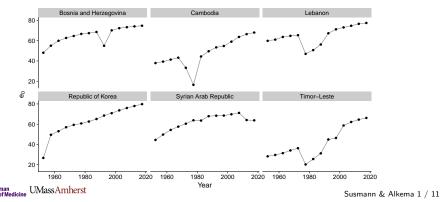
Slides: herbsusmann.com/paa2025

Preprint: https://arxiv.org/abs/2410.09217



Motivation

- Goal: building statistical models for estimating and projecting demographic and health indicators.
- Many statistical models assume smoothness of the data.
- Statistical models that assume smoothness typically will not perform well when fit to data that exhibit shocks.
- This talk: we propose using Bayesian shrinkage priors as a practical way to build statistical models robust to shocks.



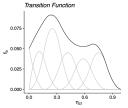
Smooth Transition Model

- Let η_{c,t} be the true male period life expectancy at birth in country c and time t.
- Model change in $\eta_{c,t}$ as:

$$\eta_{c,t} = \eta_{c,t-1} + f(\eta_{c,t-1},\beta_c) + \epsilon_{c,t},$$

where

- f: expected change with parameters β_c
- $\epsilon_{c,t}$: deviations from expected change
- We model f using B-splines (Susmann & Alkema 2025 JRSS-C).
 - Takeaway: f is flexible, but assumes change in life expectancy is smooth.



Deviations typically modelled as ARIMA process; following Raftery et al. we use white noise for e₀:

$$\epsilon_{c,t} | \tau_{\epsilon} \sim N(0, \tau_{\epsilon}^2).$$

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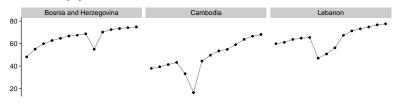
Transition Model with Shocks

Proposal: add an additional term to the transition model to handle shocks.

 $\eta_{c,t} = \eta_{c,t-1} + f(\eta_{c,t-1},\beta_c) - \delta_{c,t} + \epsilon_{c,t},$

where $\delta_{c,t} > 0$.

- We call $\delta_{c,t}$ the shock term.
- A-priori we do not think that δ_{c,t} will be large for most country-years.





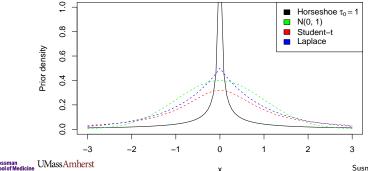
The horseshoe prior

► The horseshoe prior (Carvalho 2009 PMLR) is given by

$$\delta_{c,t} \mid \tau, \gamma_{c,t} \sim N(0, \tau^2 \gamma_{c,t}^2)$$

 $\gamma_{c,t} \sim C^+(0,1).$

- Global scale parameter $\tau > 0$ shrinks all shocks to zero.
- Local scale parameters $\gamma_{c,t} > 0$ allow some shocks to escape shrinkage.



Regularized Horseshoe

► The regularized horseshoe prior (Piironen 2017 EJS) is given by

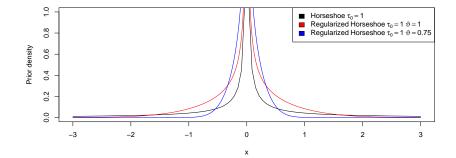
$$\begin{split} \delta_{c,t} \mid \tau, \gamma_{c,t}, \vartheta &\sim \mathsf{N}(0, \tau^2 \tilde{\gamma}_{c,t}^2), \\ \tilde{\gamma}_{c,t}^2 &= \frac{\vartheta^2 \gamma_{c,t}^2}{\vartheta^2 + \tau^2 \gamma_{c,t}^2}, \\ \gamma_{c,t} &\sim \mathsf{C}^+(0,1), \\ \tau &\sim \mathsf{C}^+(0,\tau_0^2). \end{split}$$

- Global scale parameter $\tau > 0$ shrinks all shocks to zero.
- Local scale parameters γ_{c,t} allow some shocks to escape shrinkage.
- "Slab scale" parameter $\vartheta > 0$ regularizes shocks that escape regularization.

▶ For large $\delta_{c,t}$, prior approaches a Gaussian prior with variance ϑ^2

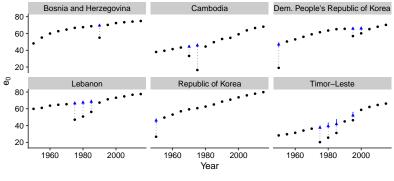


Regularized Horseshoe





Estimated shocks



Observations - Shock-corrected

Figure: Six countries with the largest estimated detected shocks. Shocks are illustrated by plotting "shock-corrected" estimates, given by the observed e_0 minus the shock $\delta_{c,t}$



Example e0 projections

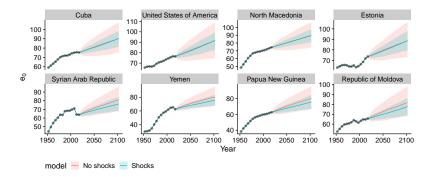


Figure: Projections of e_0 from the model with and without shocks, for countries with the smallest (top row) and largest (bottom row) differences in posterior median projected e_0 in 2095-2100.



Adding shocks has little effect on median projections, and reduces projection uncertainty

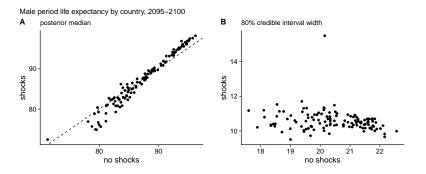


Figure: Posterior medians (A) and 80% projection interval widths (B) for male period life expectancy at birth by country in 2095-2100 for the model with and without shocks included.



Another application: adding shocks improves historical estimates

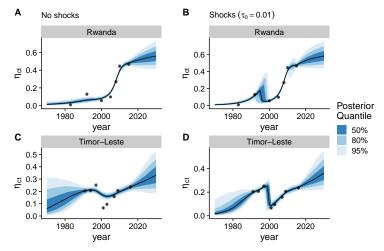


Figure: Modern Contraceptive Use Rate (mCPR) estimates with and without shocks. Uterosman Susmann & Alkema 10 / 11

Discussion

- Bayesian shrinkage priors provide a reasonable way to adapt models to handle demographic and health indicators that exhibit shocks.
- Important to carefully define the target indicator and goal of projections.
- Practically: regularized horseshoe prior available in brms, can be implemented in Stan.
- More details: https://arxiv.org/abs/2410.09217





Appendix: Tuning the prior

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Regularized horseshoe, full specification:

$$\begin{split} \tilde{b}_{c,t} \mid \gamma_{c,t}, \tau, \vartheta &\sim \mathcal{N}(0, \tau^2 \tilde{\gamma}_{c,t}^2), \\ \tilde{\gamma}_{c,t}^2 &= \frac{\vartheta^2 \gamma_{c,t}^2}{\vartheta^2 + \tau^2 \gamma_{c,t}^2}, \\ \gamma_{c,t} &\sim C^+(0,1), \\ \tau &\sim C^+(0,\tau_0^2), \\ \vartheta^2 &\sim \mathsf{Inv-Gamma}(\nu/2, \nu s^2/2). \end{split}$$

Calibrate priors by assuming

shock cannot exceed 100 life-expectancy years,

a 10% probability of shock exceeding 20 life-expectancy years,

• and
$$P(\delta_{c,t} > \delta^*) pprox 0.5\%$$

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Appendix: Defining shocks

- The distribution of the deviations \(\epsilon_{c,t}\) characterize "regular" fluctuations in life-expectancy.
- We propose analyzing the shocks δ_{c,t} relative to the distribution of ε_{c,t}.
- Define a shock as when the value of δ is greater than twice the marginal standard deviation of ε: δ > 2sd(ε) := δ*



Appenix: Country with largest credible interval width

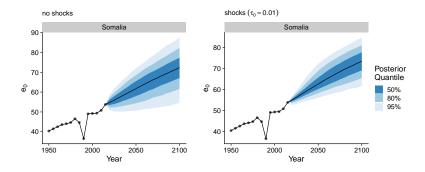


Figure: Projections of e_0 from the model with and without shocks for Somalia.



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Appendix: Validations

- Out-of-sample model validations were used to compare predictive performance of the model with and without shocks.
- All observations after 2005-2010 held out, and fitted model used to predict observations from 2015-2020.



Appendix: Validation Results

Region	n	ME	MAE
Shocks			
Africa	11	0.49	1.14
Americas	25	-0.07	0.67
Asia & Oceania	50	0.62	0.86
Europe	35	1.10	1.10
Overall	121	0.57	0.92
No shocks			
Africa	11	0.42	1.27
Americas	25	-0.22	0.68
Asia & Oceania	50	0.67	1.02
Europe	35	0.76	0.78
Overall	121	0.61	0.86

Table: Validation results for the male period life expectancy at birth model with and without shocks. Included validation metrics are median error (ME), and median absolute error (MAE).



Appendix: Validation Results

		80% projection Interval				
Region	n	% Below	% Included	% Above	PI Width	
Shocks						
Africa	11	9.1%	72.7%	18.2%	3.12	
Americas	25	12.0%	88.0%	0.0%	3.12	
Asia & Oceania	50	4.0%	72.0%	24.0%	3.13	
Europe	35	0.0%	71.4%	28.6%	3.08	
Overall	121	5.0%	75.2%	19.8%	3.11	
No shocks						
Africa	11	0.0%	100.0%	0.0%	7.55	
Americas	25	0.0%	100.0%	0.0%	7.61	
Asia & Oceania	50	4.0%	92.0%	4.0%	7.56	
Europe	35	0.0%	100.0%	0.0%	7.64	
Overall	121	1.7%	96.7%	1.7%	7.60	

Table: Validation results for the male period life expectancy at birth model with and without shocks. Included validation metrics are the % of observations below, above, and included within the 80% projection interval, and the mean width of the 80% projection interval.